



## **BRAND + DIGITAL**

Fresh Ideas. Thoughtful designs. Measurable results.

# a Digital Agency

you'll enjoy working with.

We're passionate about developing brands as unique as the businesses they represent.

A high-energy, occasionally dancing, hardworking, standout, smart and professional team of creatives.

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## WHO WE ARE

Brand Media Hub is an independent creative agency located in Kampala, Uganda. We work with entrepreneurs, brands and companies across the globe. We help our clients turn business opportunities into commercial successes, whether they are launching first-to-market products, entering new markets or expanding existing markets. Our talented team of creative thinkers approaches every project with a fierce desire to create something unique and inspiring that transforms each client's business.

We specialise in: Brand Strategy & Brand Identity, Website Design & Development, Graphic Design & Print, Video and Motion Graphics and Professional Photography Services. Our team prides itself on being versatile and creating solutions around our client's individual needs.



## **OUR VISION**

To be a leading Digital Design, Marketing and Media support company in providing our clients with innovative solutions for all branding requirements enabling them to optimize their business objectives.

## **OUR MISSION**

Develop long term client relationships through innovative solutions, round the clock support & service.

## **OUR SERVICES**

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#### BRANDING IDENTITY AND STRATEGY

Brand Identity & Experience Digital Strategy & Growth Logo, Branding & Collateral



#### DESIGN AND INTERACTION

Digital & Print Design User Interface & Experience Icons & Animations



#### WEB DEVELOPMENT

Bespoke Websites Site Architecture E-Commerce



#### DIGITAL MARKETING

Social Media Bulk Emails Seo



## **OUR PROCESS**

At Brand Media Hub our processes are set up to be aligned with your business goals and appropriate success metrics to measure progress

#### RESEARCH

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A great digital solution begins with in-depth research. We leave no stone unturned in our search for insightful data.

#### STRATEGY

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With the new found Insights, a strategic plan aligned with business objectives is devised to meet clients business goals.

#### EXECUTION

Finally the plan comes to life through highly engaging digital platforms built for optimal communication and experience.

#### ANALYSIS

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Once executed, continued analysis takes place to ensure optimization and heightened performance through necessary adaptations & comprehensive reporting with actionable insights.



## **SOLUTIONS STORYLINE**

The key elements in building a dream house are strikingly relevant for building a strong digital brand. The combination creates an altogether unique experience leaving an indelible impression.



#### PLANNING AND BUILDING

Technical Web Development, Responsive Design, Mobile App Development, Website Design, Website Audit (SEO, Speed Test, UX, Analytics), Strategy & Road mapping, Measurement Plan.



OPENING THE HOUSE Search Engine Optimization (SEO), Pay Per Click Advertising (PPC), AdWords, Social Media Marketing, SMS & Email Marketing, Mobile & App Marketing, Video Advertising,



#### CONTINUOUSLY IMPROVING

UI/UX Design Optimization & Consulting, Online Reputation Management, Advanced PPC Strategies, Conversion Rate Optimization, Digital Marketing Strategy, Competitive Brand Review.





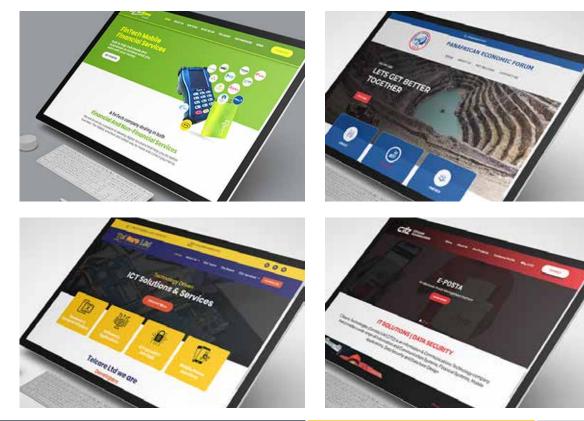
## **OUR CLIENTS**

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over Uganda and East Africa at large.



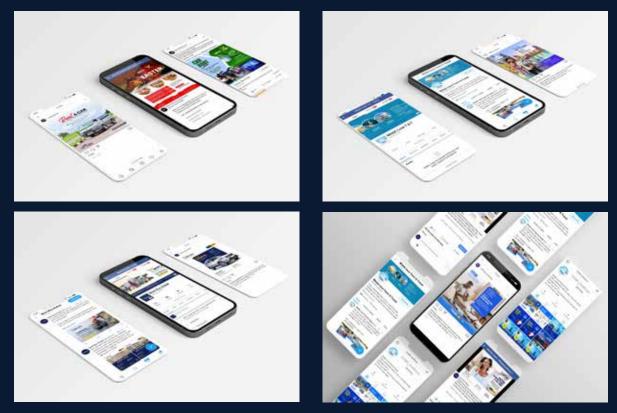
## **WEBSITE PROJECTS**

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## SOCIAL MEDIA PROJECTS

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## **DESIGN PROJECTS**



## **DESIGN PROJECTS**

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## **DESIGN PROJECTS**





## We are CREATIVE THINKERS

Everything that we get our hands on, we are passionate about. From the smallest idea born into a creative campaign, to the most complicated platform. We love what we do. So, we care about what we do for you and it shows!

Design has opened our minds to the raw power of imagination. It has engulfed us in a world where imagination is limitless and nothing is out of our reach. From a word, a sound, a memory or a feeling, imagination is born!

We naturally feel like a magnet drawn to new ideas. We look forward to the partnership we create, whilst asking all the right questions to lead us to the answer. We are a team who relish in triumph.

#### **LET'S GET STARTED**

We know you have something great and we'd love to get involved.

We create effective strategies, powerful identities, seamless interactions, and memorable experiences to connect people to brands and organizations.

Whether you want to work on branding and identity, a bespoke website powerful marketing strategy or cloud platform, we're all about exceptional results. Let's get started today

## Thank You!

 Plot 1 MacKinnon Road, Nakasero +256 764 081 014
+256 702 512 737
info@brandmediaug.com

🐞 www.brandmediaug.com

